

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2069854-1	Order #	2069854
Invoice Date	09/27/20	Alt Order #	WOC12664883
Invoice Month	September 2020	Deal #	
Invoice Period	08/31/20 - 09/21/20	Flight Dates	09/15/20 - 09/21/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	9566		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9920316		
Advertiser Code	1242		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20383AG		
Advertiser Ref	188429		
Product 1	1255		
Product 2			

Billing Address:

Targeted Platform Media, LLC / POL
Attention: Accounts Payable
1291 Hollywood Avenue
Annapolis, MD 21403

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/15/20	09/20/20	WHAS11 NEWS @ 630p	630-7p	-----1	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/14/20 09/20/20 -----1 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 09/20/20 6:38 PM WHAS11 NEWS @ 630p 630-7p :30 DMO520H \$700.00 NM									
2	09/15/20	09/21/20	WHAS11 NEWS @ 6p	6-630p	111-1--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/20 09/21/20 111-1-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 09/15/20 6:14 PM WHAS11 NEWS @ 6p 6-630p :30 DMO520H \$700.00 NM 2 All W 09/16/20 6:28 PM WHAS11 NEWS @ 6p 6-630p :30 DMO520H \$700.00 NM 3 All F 09/18/20 6:14 PM WHAS11 NEWS @ 6p 6-630p :30 DMO520H \$700.00 NM 4 All M 09/21/20 6:28 PM WHAS11 NEWS @ 6p 6-630p :30 DMO520H \$700.00 NM									
3	09/15/20	09/17/20	WHAS11 NEWS @ 5p	5-530p	-111---	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/14/20 09/20/20 -111--- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 09/15/20 5:22 PM WHAS11 NEWS @ 5p 5-530p :30 DMO520H \$450.00 NM 2 All W 09/16/20 5:23 PM WHAS11 NEWS @ 5p 5-530p :30 DMO520H \$450.00 NM 3 All Th 09/17/20 5:14 PM WHAS11 NEWS @ 5p 5-530p :30 DMO520H \$450.00 NM									
4	09/15/20	09/21/20	WHAS11 NEWS @ 530P	530-6p	11-1---	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/20 09/21/20 11-1--- 3 \$600.00									

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Advertiser	ISS/ Ditch Mitch		
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Estimate #	9566		

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4	09/15/20	09/21/20	WHAS11 NEWS @ 530 P	530-6p	11-1---	:30	3	\$600.00	NM																																																																			
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Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	9566		

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
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Total Spots **24**

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$21,350.00
<u>Agency Commission</u>	\$3,202.50
<u>Net Amount Due</u>	\$18,147.50

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premio.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.